



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information
Kristin M. Keller
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Advertiser: Michigan Republican Party
Job Number: 12-MRS-976
Flight Dates: 11/2/12 - 11/5/12

HDG3 Issue										Friday - Sunday			
DMA	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/class	November 2 - 4		November 5	
										Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	MON-FRI	9:00 AM	10:00 AM	TRISHA GODDARD	\$ 75.00	ISSUE UPDATED 10/24	1	\$ 75.00	1	\$ 75.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	MON-FRI	10:00 AM	11:00 AM	WENDY WILLIAMS	\$ 75.00	ISSUE UPDATED 10/24	1	\$ 75.00	1	\$ 75.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	MON-FRI	1:00 PM	2:00 PM	THE CHEW	\$ 300.00	ISSUE UPDATED 10/24	1	\$ 300.00	1	\$ 300.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	MON-FRI	5:00 PM	6:00 PM	DR OZ	\$ 100.00	ISSUE UPDATED 10/24	1	\$ 100.00	1	\$ 100.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	MON-FRI	11:00 PM	11:35 PM	EXTRA	\$ 150.00	ISSUE UPDATED 10/24	1	\$ 150.00	1	\$ 150.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	SAT	8:00 AM	9:00 AM	GOOD MORNING AMERICA	\$ 200.00	ISSUE UPDATED 10/24	1	\$ 200.00	1	\$ 200.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	SUN	8:00 AM	9:00 AM	GOOD MORNING AMERICA	\$ 200.00	ISSUE UPDATED 10/24	1	\$ 200.00	1	\$ 200.00
Grand Rapids-Kalamazoo	WOTV	ABC	ABC	SUN	11:00 PM	12:00 AM	EXTRA WEEKEND	\$ 100.00	ISSUE UPDATED 10/24	1	\$ 100.00	1	\$ 100.00
WOTV Total										7	\$ 900.00	5	\$ 700.00
												12	\$ 1,600.00

NET TOTAL COST \$ 1,360.00

#219653